



ESG Navigator™

ENVIRONMENT • SOCIAL • GOVERNANCE



ESG NAVIGATOR

INTRODUCTION

Welcome to ESG Navigator!

***ESG Navigator is the premier global platform
to help companies capture value from ESG***

See your company's ESG and strategic performance data clearly benchmarked
against sector and financial peers.

Access a complete analysis of your company ESG strengths – and
weaknesses – with our proprietary analytics.

Endorsed by *The Conference Board*

Respected author of “*Leading Economic Indicators*”

“The Conference Board’s **1,000+ corporate members globally** are benefiting from the **power** – and **elegant simplicity** – of ESG Navigator.”

Paul Washington, *Executive Director* | ESG Center

Our Value Proposition

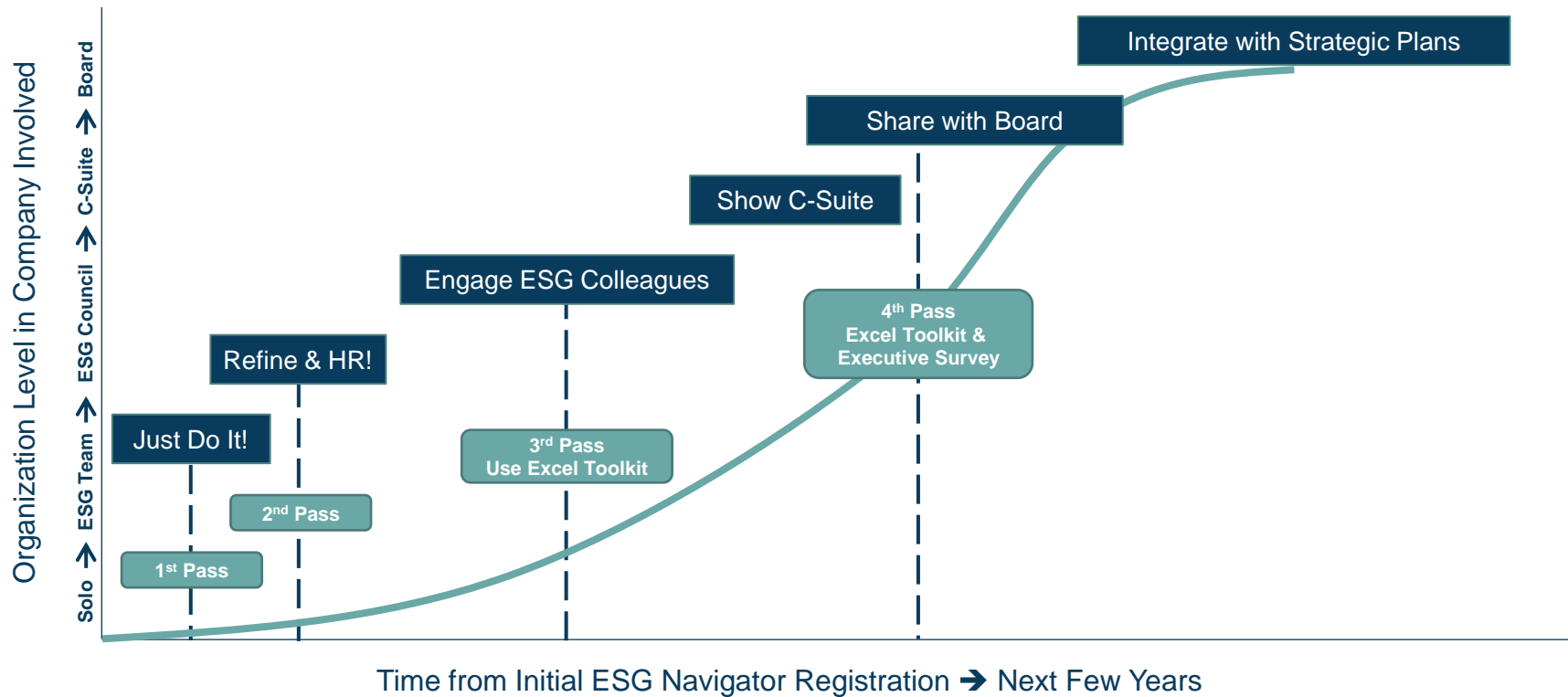
ESG Navigator empowers C-Suite executives and your teams to create a future-ready strategy:

- Know where your company ***stands today***
- Build robust *governance* systems and *strategy* to ***create long term value tomorrow***

Participating Companies *(selected)*



How 100+ Companies Use ESG Navigator



Benefits



Proven

- Crafted in boardrooms in 1997
- Refreshed annually by ESG experts
- Tested & vetted:
 - by 80+ companies –
 - including many Conference Board members



Robust

- Proprietary ESG Maturity Model
- A tough 4-stage rating scale:
 - Stage 1-3 are okay, good, better
 - Stage 4 is best - the next frontier
- 100 “Key Sustainability Indicators”
- Spans every ESG theme and every corporate function



Easy & Fast

- Get started for free
- Complete quickly:
 - Quick Start in 15 minutes
 - Full assessment in 60-90 minutes
- Immediately compare vs. peers



ESG Navigator helps ESG Leaders Report to the C-Suite and Board



- 1 | Are we thinking about ESG strategically?
- 2 | Are we aligned internally on ESG?
- 3 | What is our current position vis-à-vis peer companies?
- 4 | How do we improve our ESG ratings' positioning?
- 5 | Where do we invest to create value?

1 | Are we thinking about ESG strategically?

ESG Navigator is built on **100 Key Sustainability Indicators** covering all aspects of **ESG**

ESG NAVIGATOR KSIs
Governance and Leadership

COMPANY PURPOSE	CEO & C-SUITE LEADERSHIP	BOARD LEADERSHIP	GOALS & METRICS	CULTURE & ORGANIZATION	DISCLOSURE & REPORTING
Company Purpose (Vision, Mission)	CEO/C-Suite Public Position re ESG/G	Full Board Oversight of ESG/G	ESG/G Goals and Roadmap	Driving ESG Culture, Compensation & Goals	Annual Reporting & Financial Disclosures
Operationalizing ESG/G	CEO/C-Suite Messages to Investors	Board Committees, Charters, and Roles	Long-term (e.g., 2050) ESG/G Goals	ESG/G Organization	Disclosure of Material ESG/G Impacts
Commitments (By Board and/or C-Suite)	CEO/C-Suite Interaction with Customers	Board Independence & ESG/G Expertise	Materiality Assessment	ESG/G Leadership Role, Position	Assurance and Verification of ESG/G
Long-term Viability of Core Businesses	CEO/C-Suite Messages to Employees	Board Agenda Regarding ESG/G	Tracking Reduction of ESG/G Footprint	ESG/G Reward and Recognition	Transparency
ESG/G in Key Business Decisions	Engagement by CEO/C-Suite with NGOs	Time Spent on ESG/G in Board Meetings	Revenue from ESG/G-Advantaged PSS	Public Policy (e.g., Lobbying) Alignment	Corporate Marketing & Advertising
		Board Diversity, Equity & Inclusion	Accounting for Material ESG/G Risks		
			ESG/G Ratings and Rankings		

ESG NAVIGATOR KSIs
Strategy and Execution

CUSTOMERS AND MARKETS	STRATEGIC PLANNING	INNOVATION, R&D	PRODUCT OFFERINGS	SUPPLY CHAIN MANAGEMENT
Customer ESG/G Engagement	Strategic Planning Process	Linkage between ESG/G and Innovation	Product (PSS) Value Proposition	Responsible Sourcing Approach
Market Strategy for Product ESG/G Features	Use of Scenario Planning	ESG/G in Materials and Labor Inputs	Product (PSS) Stewardship	Engaging on Material Supply Chain ESG/G Impacts
Market Expansion for ESG/G Features	ESG/G Cost Reduction	ESG/G in Product Design and Development	Product (PSS) ESG/G Risk Assessment	Standards for Supply Chain ESG/G Impacts
ESG/G Attributes in Product Line Extension	Enterprise Risk Management	R&D Partnerships - Driving ESG/G Benefits	Product (PSS) ESG/G Labeling & Rating	Measuring Supply Chain ESG/G Impacts
ESG/G Impacts on Brand	Revenue Pipeline from ESG/G Products (PSS)	Investment in ESG/G Products, Technology	Product (PSS) Quality and Safety	Verifying Supply Chain ESG/G Impacts
	Capital Allocation to Address ESG/G Impacts		Product (PSS) Marketing and Advertising	

ESG NAVIGATOR KSIs
Environmental Stewardship

ENVIRONMENT: OPERATIONS	ENVIRONMENT: SUPPLY CHAIN	ENVIRONMENT: PRODUCTS
GHG Emissions: Energy Purchased (Scope 2)	Approach to Supply Chain Environmental Impacts	Responsibility for ESG/G: Product (PSS) Use and End of Life
GHG Emissions: Owned or Controlled Sources (Scope 1)	Materials Sourced: Human Made	Traceability Related to Products (PSS)
Non-Carbon Emissions	Materials Sourced: Biological-Based	Carbon (GHG) Impact of Products (PSS)
Buildings and Equipment	Scope 3 GHG Emissions	Durability of Products (PSS)
Water Management	Supply Chain Impact: Biodiversity	Biodegradability of Products (PSS)
Biodiversity and Land Management	Supply Chain Impacts: Water	Recyclability/Reusability of Products (PSS)
Waste Management	Supply Chain Impacts: Waste	Water-Use Efficiency of Products (PSS)
		Product Packaging

ESG NAVIGATOR KSIs
Social Responsibility

SOCIAL: WORKPLACE	SOCIAL: SUPPLY CHAIN	SOCIAL: COMMUNITY
Workplace Environment	Approach to Supply Chain Social Impacts	Philosophy Regarding "Community"
Diversity, Equity, and Inclusion (DEI)	Human Rights	Engagement with Communities and NGOs
ESG/G in Recruitment/Retention	Labor Relations	Social Investment
Safety Programs and Performance	Animal Welfare	Community and Stakeholder Partnerships
Health, Wellness, and Sustainable Lifestyles	Supply Chain Capacity Building	Infrastructure Development
ESG/G Training and Staff Development		Community Job Creation
Employee Engagement with ESG/G		

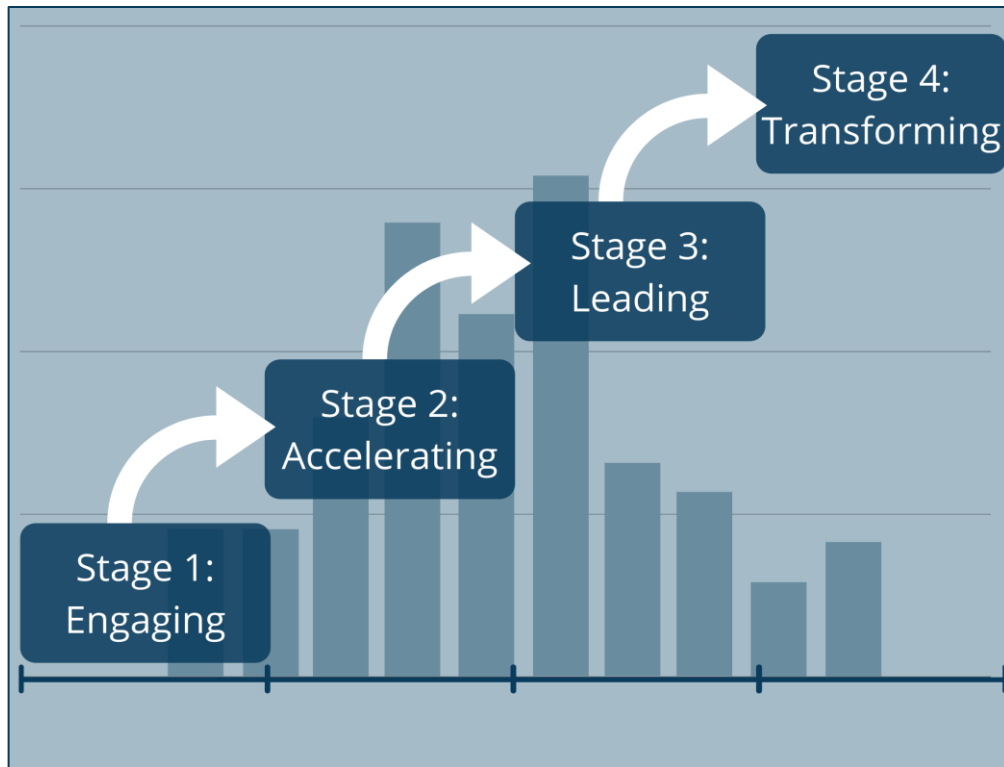


2 | Are we aligned internally on ESG?

The 100 Key Sustainability Indicators address every **corporate function**



3 | What is our current position vs. peer companies?



Benchmark where your company stands:

- vs. all companies in the ESGN database
- vs. industry sector
- vs. industry sub-sector

Tough rating scale

- No company is Stage 4
- Stage 4 criteria help companies “look around the corner”

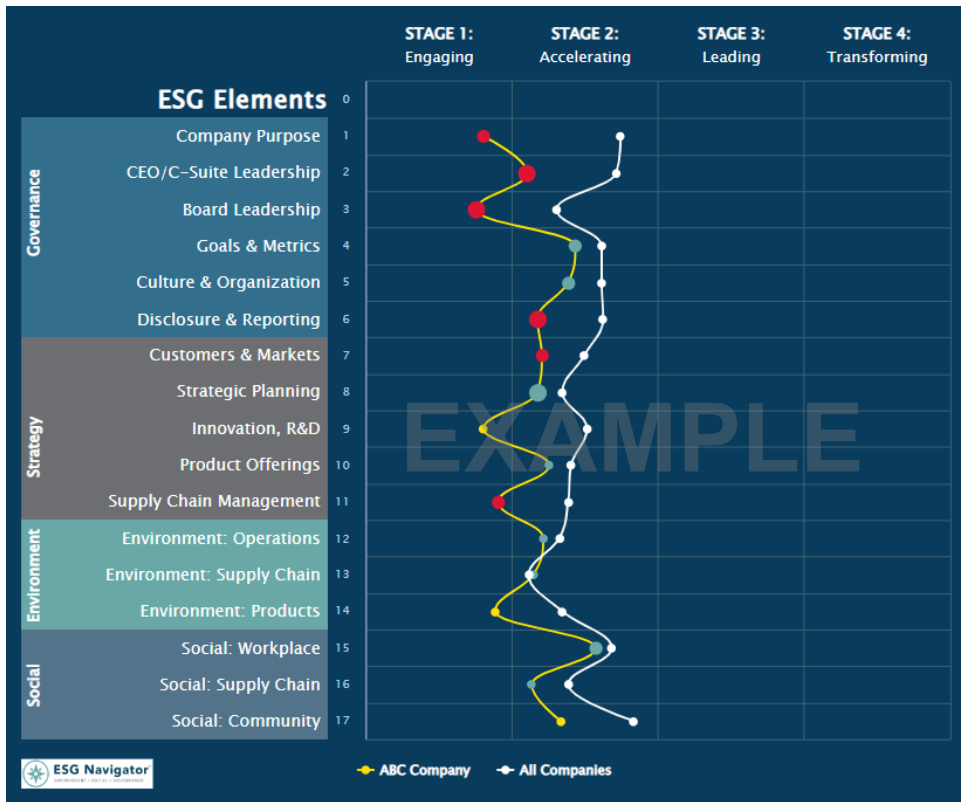
4 | How do we improve our ESG ratings?

Section	E#	Element Name	Avg. Score	KSIs	HR!	%HR!	CDP	GRI	SASB	TCFD	BB	FTSE	ISS	MSCI	Refin	S&P	Susty	VE	EcoV	G100	JUST	ERC
GOV	1	Company Purpose	1.30	5	1	20																41
GOV	2	CEO/C-Suite Leadership	1.60	5	2	40																14
GOV	3	Board Leadership	1.25	6	2	33.3																51
GOV	4	Goals & Metrics	1.93	7	2	28.6																64
GOV	5	Culture & Organization	1.88	4	1	25																46
GOV	6	Disclosure & Reporting	1.67	6	2	33.3																71
STR	7	Customers & Markets	1.70	5	1	20																35
STR	8	Strategic Planning	1.67	6	2	33.3																69
STR	9	Innovation, R&D	1.30	5	0	0.0																63
STR	10	Product Offerings	1.75	6	1	16.7																65
STR	11	Supply Chain Management	1.40	5	1	20																66
ENV	12	Environment: Operations	1.71	7	1	14.3																91
ENV	13	Environment: Supply Chain	1.64	7	1	14.3																71
ENV	14	Environment: Products	1.38	8	0	0.0																48
SOC	15	Social: Workplace	2.07	7	2	28.6																60
SOC	16	Social: Supply Chain	1.63*	4*	0	0.0																65
SOC	17	Social: Community	1.83	6	1	16.7																56

EXAMPLE



5 | Where do we invest to create value?

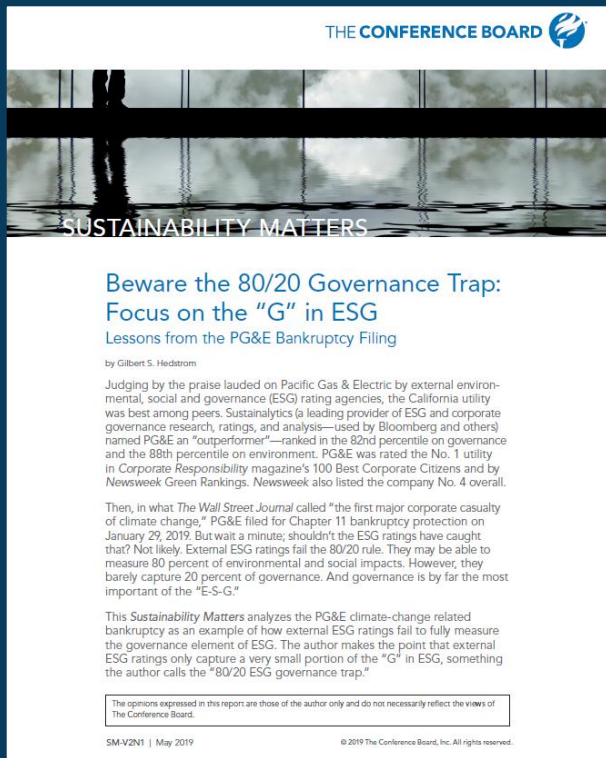


Summary “Snake Chart”

- Separate dynamic snake maps:
 - Vs. all companies in database
 - Vs. our industry sector
 - Vs. our industry sub-sector
- Scores rolled-up to 17 Elements
- Flags Highly Relevant (HR!) topics:
 - Size of dots driven by % Highly Relevant KSIs in each element
 - Color of dots driven by gap from benchmark group (white snake)
- Zeros in on key improvement areas



Beware the ESG Disclosure Trap



About 50% of corporate ESG activity is disclosed

The other 50% is private: how the company manages ESG

ESG Reporting Frameworks (GRI, SASB, TCFD) and ESG Ratings (ISS, MSCI, S&P, etc.)

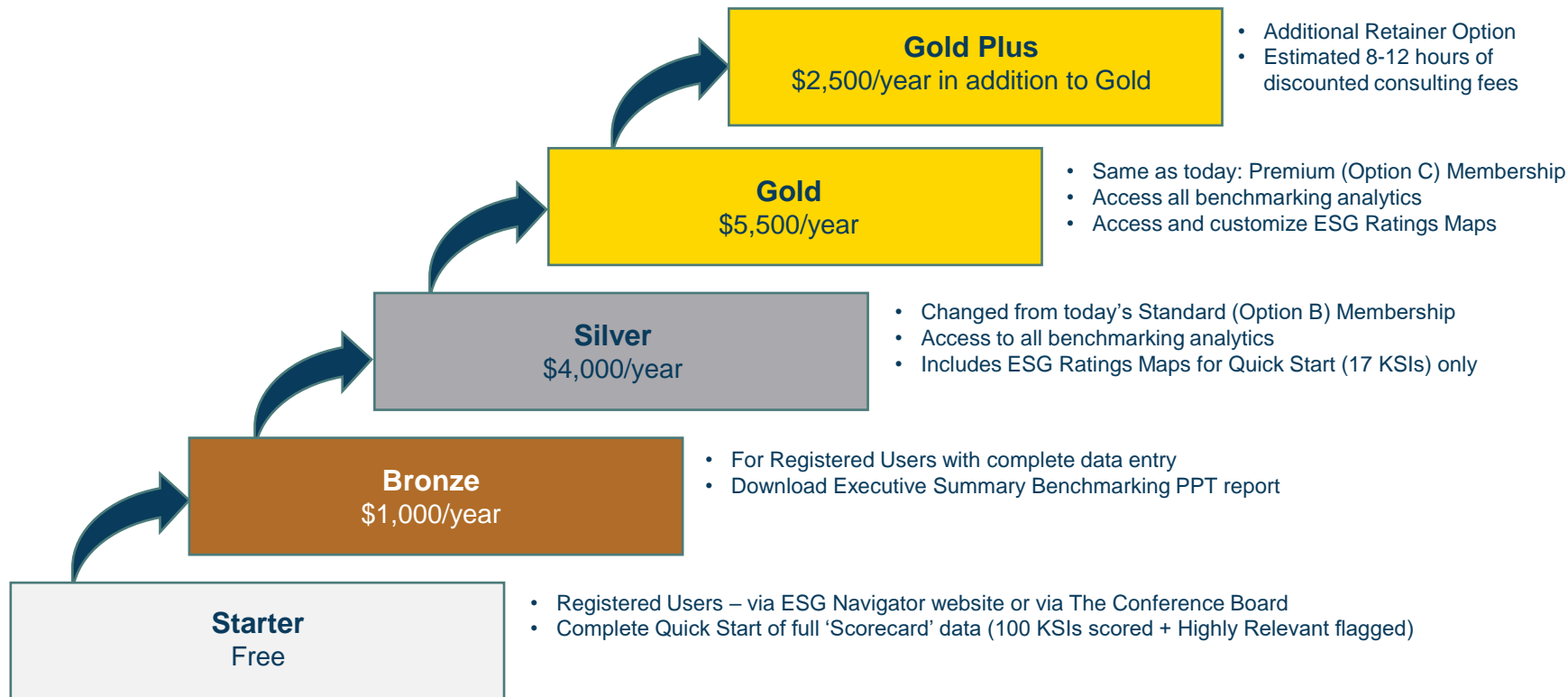
- Address only the disclosure half...
- Don't measure the most important things!

ESG Navigator helps companies see the full picture...



ESG Navigator Membership Options

Effective September 2022



Great Value for the Money

Members say:

“We would pay about \$500K for what ESG
Navigator provides (for ~\$5K)”

“It’s a **simple** tool using **clear** language to help you understand what *good*,
better, and *best* look like – and what’s expected of you as you progress.”

Scott Tew, VP Sustainability | Trane Technologies

Get Started Now

<https://esgnavigator.com/request-log-in-access>



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THANK YOU!

Please visit us at <https://esgnavigator.com>
or email us: admin@esgnavigator.com