



**ESG Navigator™**

ENVIRONMENT • SOCIAL • GOVERNANCE

# Example C-Suite Presentation

How do we stack up on ESG?

August 2022

# Purpose of this CEO Pitch Deck



- Imagine your boss (and/or C-Suite member) asks for an update on your company's ESG performance
- Imagine you have a deck like this...
  - On your company PPT templates
  - With your company (vs. ABC Co.) data
- Your team can create this quickly...
  - Log-in and create your company self-assessment on ESG Navigator
  - Sign up for Bronze – Silver – or Gold Membership
  - Download any of the graphics you like and create a report like this



# Contents

## Quick Introduction

### Knowing Our Position

- HIGH-LEVEL SUMMARY
- ESG RATINGS GAPS
- DRILL-DOWN: E+S+G+STRATEGY

### Charting Our Course

- IDENTIFYING IMPROVEMENT PRIORITIES
- DRILL-DOWN: 12 IMPROVEMENT PRIORITIES

### Navigating Changes Ahead

- ESG NAVIGATOR MEMBERSHIP OPTIONS





**Is our company future-ready?**

# Welcome to ESG Navigator

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*“It’s a simple tool using clear language to help you understand what fair, good, better, and best look like – and what’s expected of you as you progress.”*

Scott Tew, VP Sustainability – Trane Technologies

# About ESG Navigator

**ESG Navigator** is a well-established, easy-to-use, online ESG benchmarking platform – aimed at the C-Suite and shaped by 80+ companies over 20+ years.

**ESG Navigator** empowers C-Suite executives and your teams to create a future-ready strategy –

- Know where your company stands today (vs. peers and ESG ratings)
- Build robust governance systems and strategy to create long-term value *tomorrow*.

**ESG Navigator** has been licensed by **The Conference Board** (TCB) and is being rolled out to TCB's 1,000+ member companies worldwide. ESG Navigator is becoming the global standard for ESG self-assessment and planning.

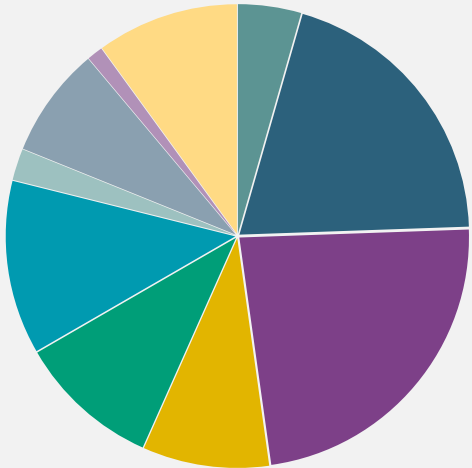
**ESG Navigator** is available to large companies globally (except for professional services firms), and can be accessed via <https://esgnavigator.com/> or via <https://www.conference-board.org/esg-navigator>. ESG Navigator is the wholly-owned property of Hedstrom Associates.

Additional information about **ESG Navigator** is available at: <https://esgnavigator.com/> or email Gib Hedstrom: [gib@esgnavigator.com](mailto:gib@esgnavigator.com).



# Broad Industry Participation *[Data from 100+ major companies]*

## Industry Sector



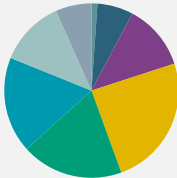
- Energy (4)
- Materials (18)
- Industrials (21)
- Consumer Discretionary (8)
- Consumer Staples (9)
- Health Care (11)
- Financials (2)
- Info Tech (7)
- Telecomm. Services (1)
- Utilities (9)

## Revenue



- Less than \$1 Billion (2)
- \$1-10 Billion (28)
- \$10-20 Billion (29)
- \$20-50 Billion (18)
- Greater than \$50 Billion (13)

## Headcount



- Less than 1,000 (1)
- 1,000 to 4,999 (6)
- 5,000 to 9,999 (11)
- 10,000 to 24,999 (22)
- 25,000 to 49,999 (17)
- 50,000 to 99,999 (16)
- 100,000 to 199,999 (11)
- 200,000 or more (6)

# Participating Companies [Selected]





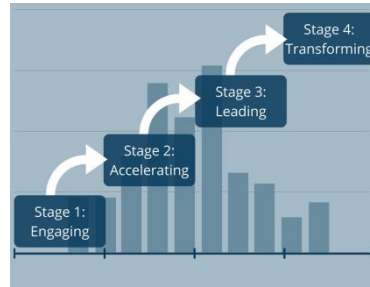


# Knowing Our Position

BENCHMARK vs. INDUSTRY PEERS

# Knowing Our Position

## Benchmark vs. Industry Peers



## Benchmark vs. ESG Ratings

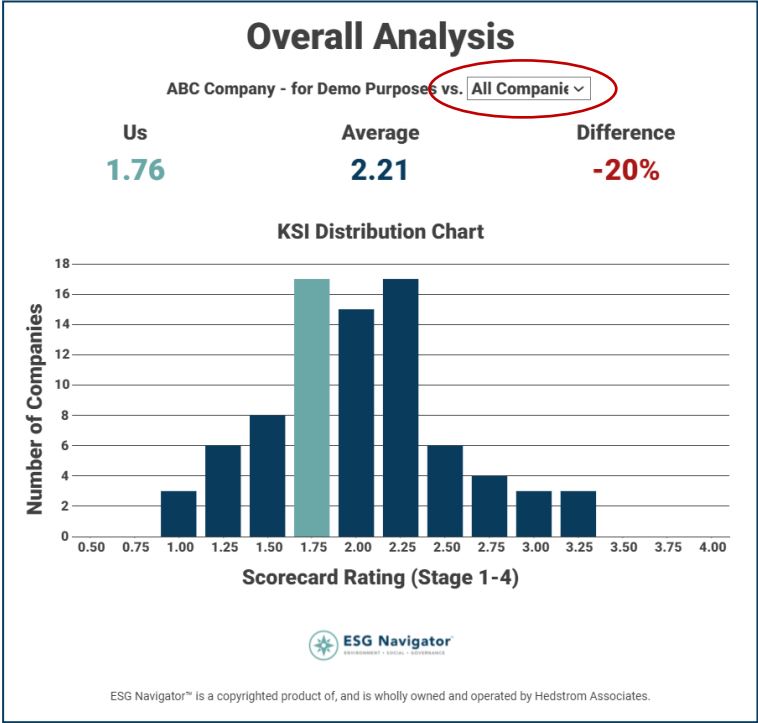


## Confidential ESG Benchmarking

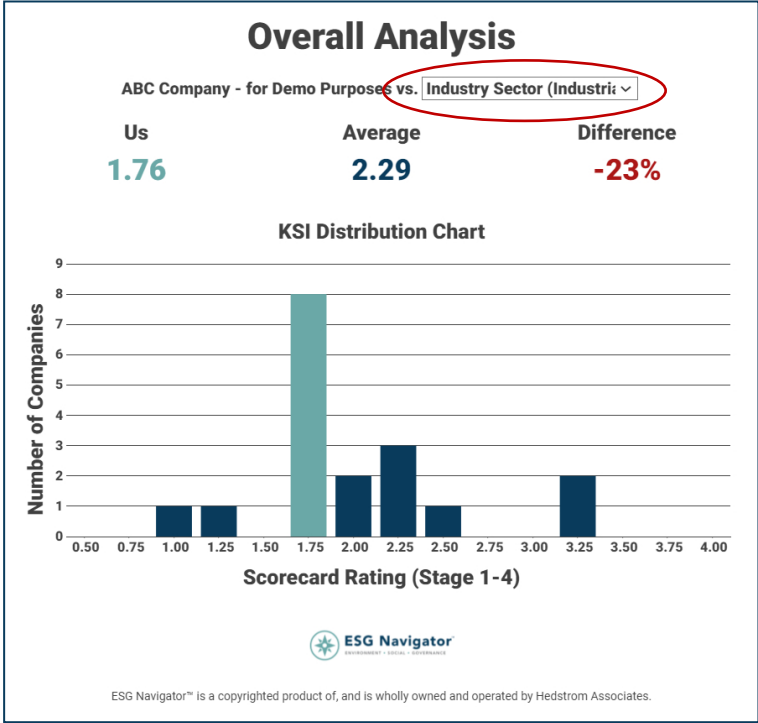
- Helps us align internally on our ESG strategy
- Easy to use; fast; powerful graphics

# Knowing Our Position | High-Level Summary

## Our Company vs. All Companies



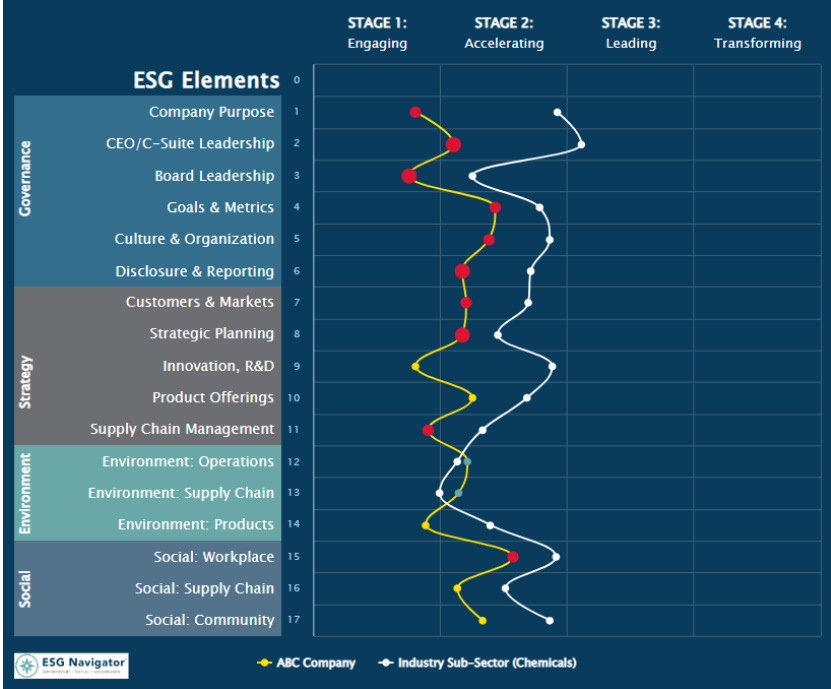
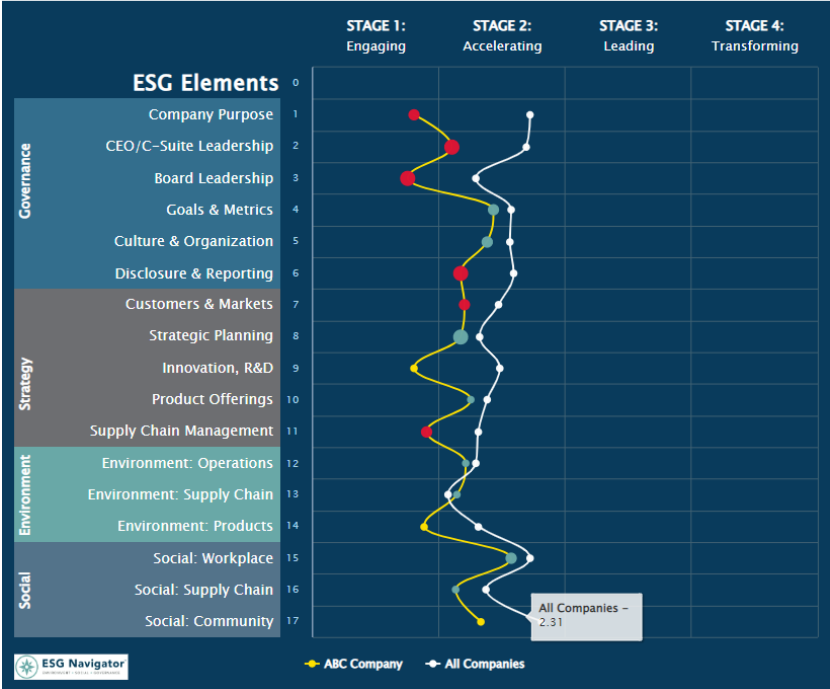
## Our Company vs. Our Industry Sector



# Knowing Our Position | High-Level Summary

ABC Company vs. All Companies

ABC Company vs. Industry Sub-Sector (Chemicals)





# Knowing Our Position

BENCHMARK vs. ESG RATINGS

# What's our position?

ESG Navigator is mapped to 14 major ESG frameworks and ratings:



**Bloomberg**

**S&P Global**



**London  
Stock Exchange**



**MSCI** 



**ecovadis**  
Business Sustainability Ratings



**ESG Navigator**  
ENVIRONMENT • SOCIAL • GOVERNANCE

# Knowing Our Position | ESG Ratings Gaps

KSI	Section	KSI Name	BB	CDP	G100	EcoV	FTSE	GRI	ISS	JUST	MSCI	Refin	SASB	S&P	Susty	TCFD	VE	ERC
1.1	Gov	Company Purpose	○	○	○	○	●	●	○	●	○	●	○	○	○	○	○	27
1.2	Gov	ESG/S in Vision, Mission, Values, and Policies	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	53
1.3	Gov	ESG/S Commitments (by Board and/or C-Suite)	●	●	●	○	○	○	○	○	○	○	○	○	○	○	○	51
1.4	Gov	Managing Long-Term Viability of Core Business(es)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	40
1.5	Gov	Key Business Decisions: ESG/S Risks & Opportunities	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	56
2.1	Gov	Company's Approach to ESG/S – by CEO and C-Suite	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	31
2.2	Gov	CEO/C-Suite Messages to Investors Regarding ESG/S	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	20
2.3	Gov	CEO/C-Suite Interaction with Customers Regarding ESG/S	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	7
2.4	Gov	CEO/C-Suite Messages to Employees Regarding ESG/S	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	13
2.5	Gov	CEO's and C-Suite's Sources of ESG/S Learning	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	18
2.6	Gov	Cross-functional ESG/S Leadership Group(s)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	20
3.1	Gov	Board Oversight of ESG/S	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	69
3.2	Gov	Board Roles, Committees and Charters	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	64
3.3	Gov	Board Independence and Expertise in ESG/S	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	56

ERC = ESG Ratings Coverage

ERC number represents % of ratings that address the KSI topic

ESG ratings fail the 80/20 rule: they only address ~20% of governance and strategy topics related to ESG.

# Knowing Our Position | ESG Ratings Heat Maps

Section	E#	Element Name	Avg. Score	KSIs	BB	CDP	G100	EcoV	FTSE	GRI	ISS	JUST	MSCI	Refin	SASB	S&P	Susty	TCFD	VE	ERC
Gov	1	Company Purpose and Values	1.70	5	Yellow	Yellow	Green	Green	Yellow	Yellow	Green	Yellow	Green	Yellow	Green	Yellow	Green	Yellow	Yellow	45
Gov	2	CEO and C-Suite Leadership	1.83	6	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow	18
Gov	3	Board of Directors Leadership	1.00	7	Red	Green	Yellow	Green	Red	Red	Green	Red	Yellow	Red	Green	Red	Red		Red	50
Gov	4	Goals and Metrics	2.57	7	Yellow	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow	Yellow	Green	Yellow	67
Gov	5	Culture and Organization	1.40	5	Green	Yellow	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow	Yellow	38
Gov	6	Stakeholder Engagement	2.17	6	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	48
Gov	7	Disclosure and Reporting	1.25	6	Green	Green	Green	Green	Yellow	Yellow	Green	Yellow	Green	Yellow	Green	Yellow	Green	Yellow	Yellow	75
Str	8	Strategic Planning	1.29	7	Yellow	Yellow	Green	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Green	Yellow	Yellow	68
Str	9	Innovation, R&D	1.67	6	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Green	Green	Yellow	Yellow	67
Str	10	Customers and Markets	1.71	7	Green	Green	Green	Green	Yellow	Green	Green	Yellow	Green	Yellow	Green	Green	Yellow	Yellow	Yellow	38
Str	11	Products, Services and Solutions	2.29	7	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow	Green	Green	Yellow	66
Env	12	Environment: Operations	2.56	8	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	92
Env	13	Environment: Supply Chain	1.00	7	Red	Red	Red	Yellow	Red	Red	Red	Red	Yellow	Yellow	Green	Red	Yellow	Green	Red	88
Env	14	Environment: Products	1.75	8	Yellow	Green	Green	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green	Yellow	Green	Yellow	Yellow	54
Soc	15	Social: Workplace	2.57	7	Green	Green	Yellow	Yellow	Yellow	Green	Green	Green	Green	Green	Green	Green	Yellow	Green	Yellow	63
Soc	16	Social: Supply Chain	1.13	8	Red	Green	Yellow	Red	Red	Yellow	Green	Red	Red	Green	Yellow	Yellow	Red	Green	Red	70
Soc	17	Social: Community	1.93	7	Yellow	Green	Green	Green	Yellow	Green	Yellow	Yellow	Yellow	Yellow	Green	Green	Green	Green	Yellow	49

## ESG Ratings Heat Maps

- “Stoplight” approach
- Multiple levels of detail:
  - By KSI (114)
  - By Element (17) *[shown here]*
  - By Section (4)

Avg. Score = Our Company’s ESG Navigator Self-Assessment Score



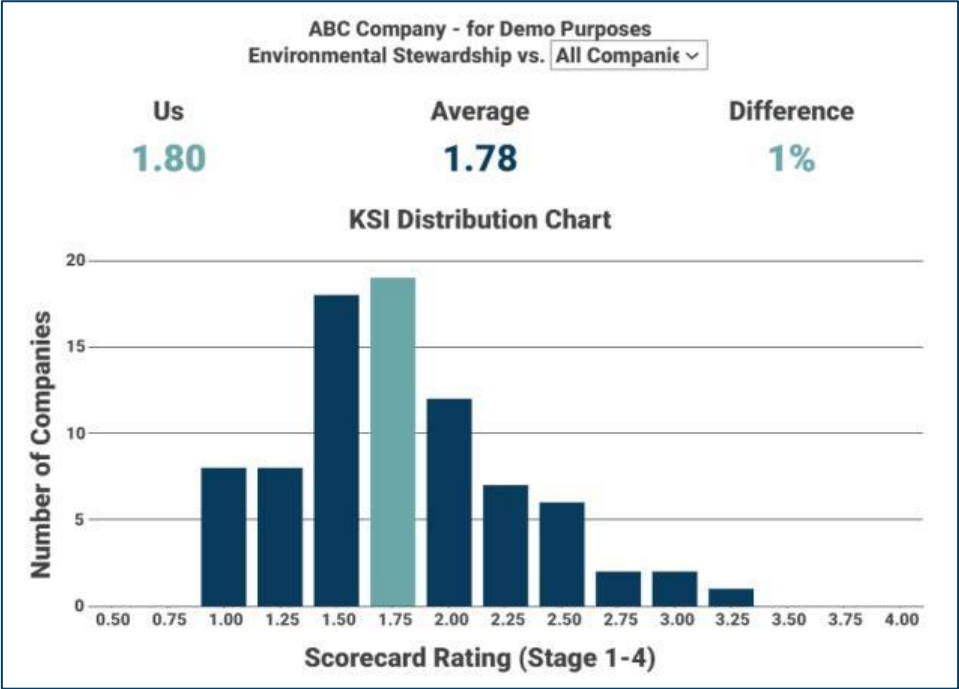


# Knowing Our Position

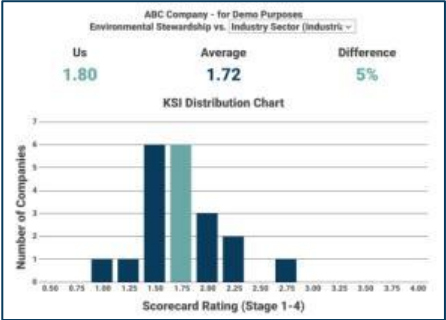
DRILL-DOWN: E+S+G+STRATEGY

# Knowing Our Position | Environmental Stewardship

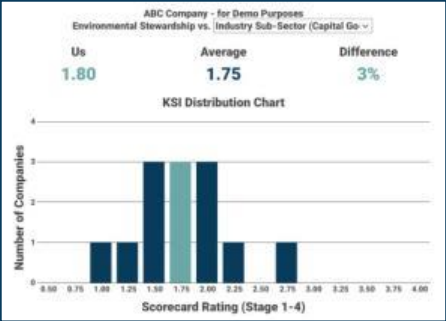
**Compared to:** All companies currently in ESG Navigator database



**Compared to:**  
Our industry  
sector peers

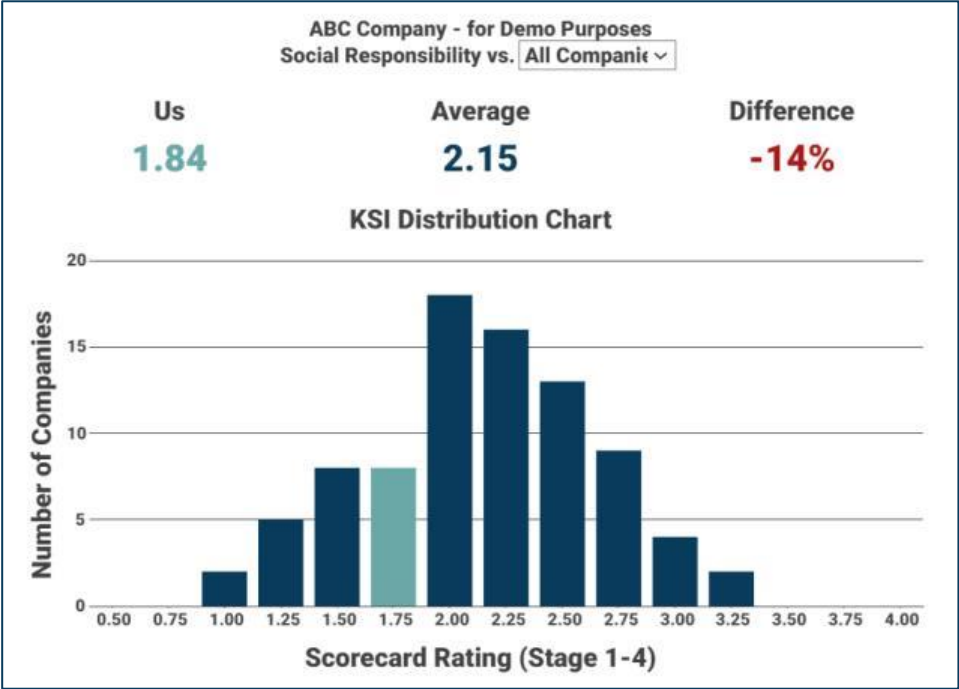


**Compared to:**  
Our industry sub-  
sector peers

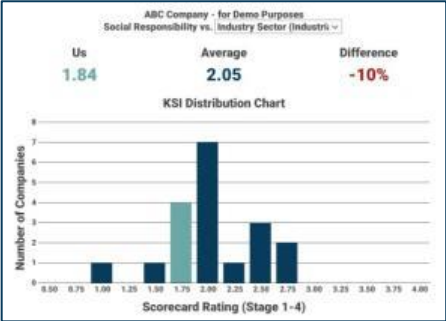


# Knowing Our Position | Social Responsibility

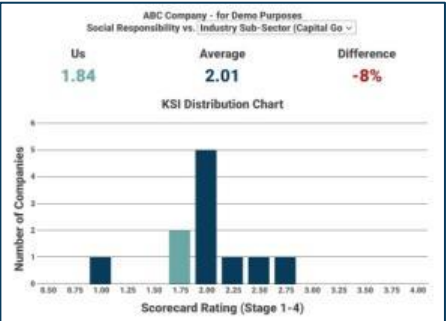
**Compared to:** All companies currently in ESG Navigator database



**Compared to:**  
Our industry  
sector peers

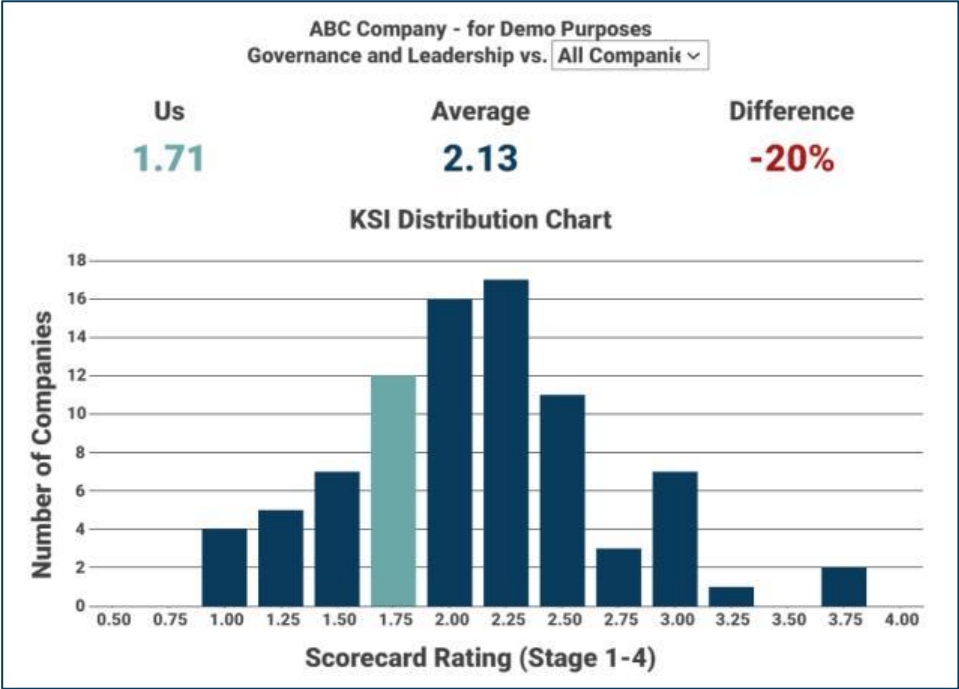


**Compared to:**  
Our industry sub-  
sector peers

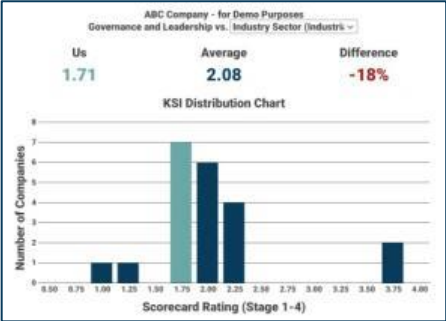


# Knowing Our Position | Governance & Leadership

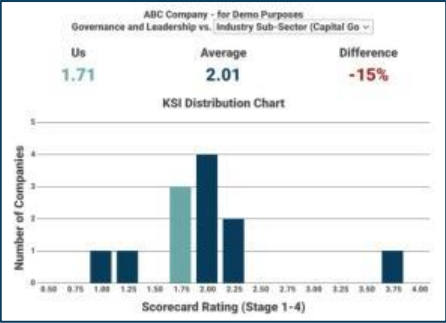
**Compared to:** All companies currently in ESG Navigator database



**Compared to:**  
 Our industry  
 sector peers

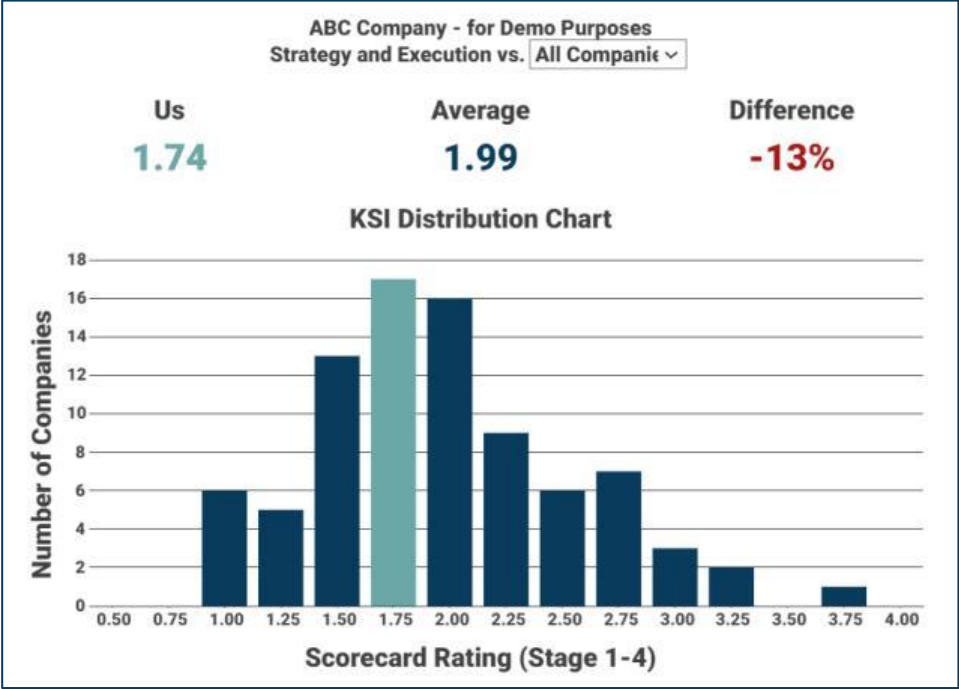


**Compared to:**  
 Our industry sub-  
 sector peers

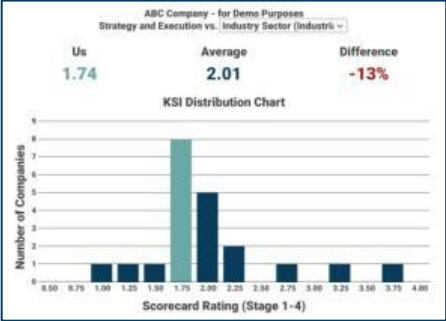


# Knowing Our Position | Strategy & Execution

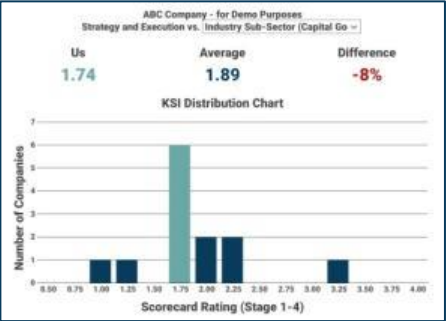
**Compared to:** All companies currently in ESG Navigator database



**Compared to:**  
Our industry  
sector peers



**Compared to:**  
Our industry sub-  
sector peers





# Charting Our Course

IDENTIFY IMPROVEMENT PRIORITIES

# Where do we focus on improving – *to drive value creation?*

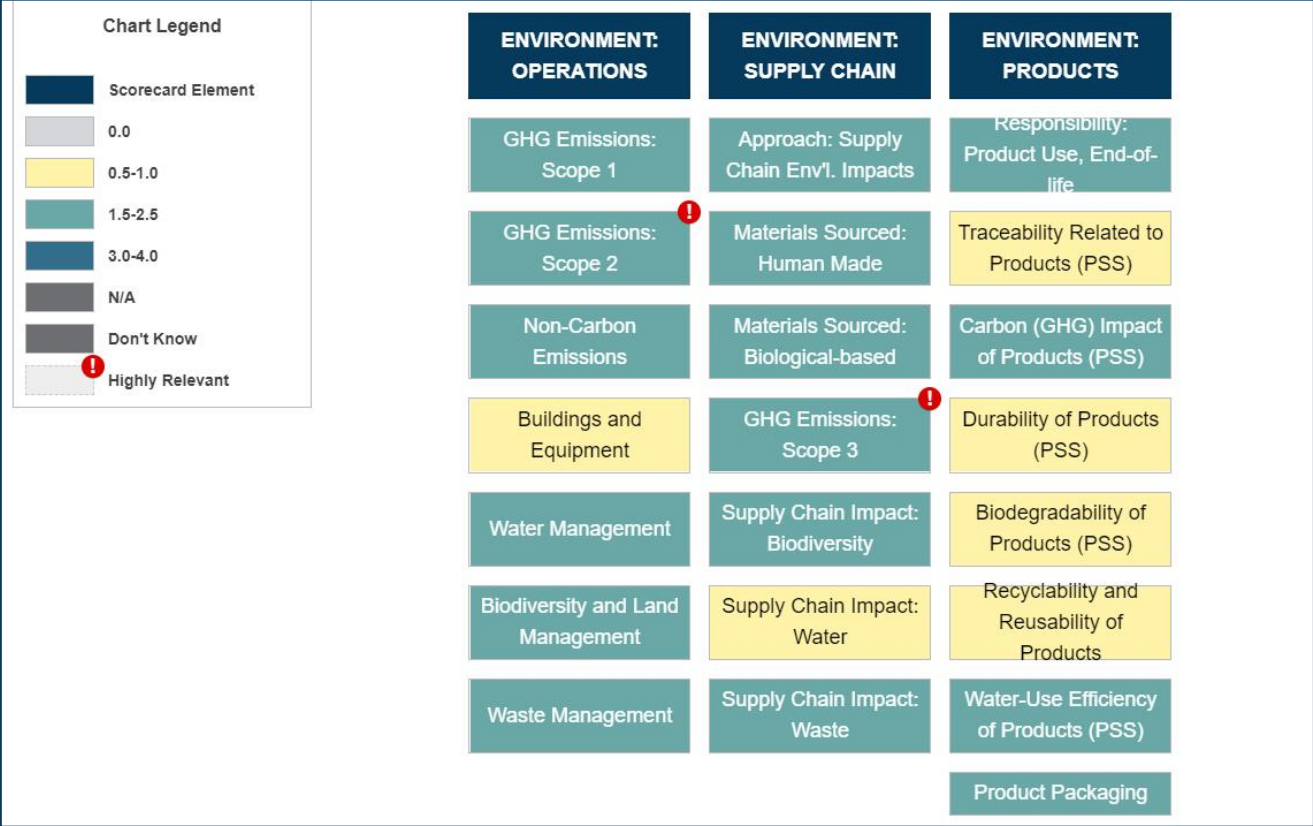
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## ESG Navigator – 100 Key Sustainability Indicators (KSIs)

We selected “top 12” as “Highly Relevant” to our company based on:

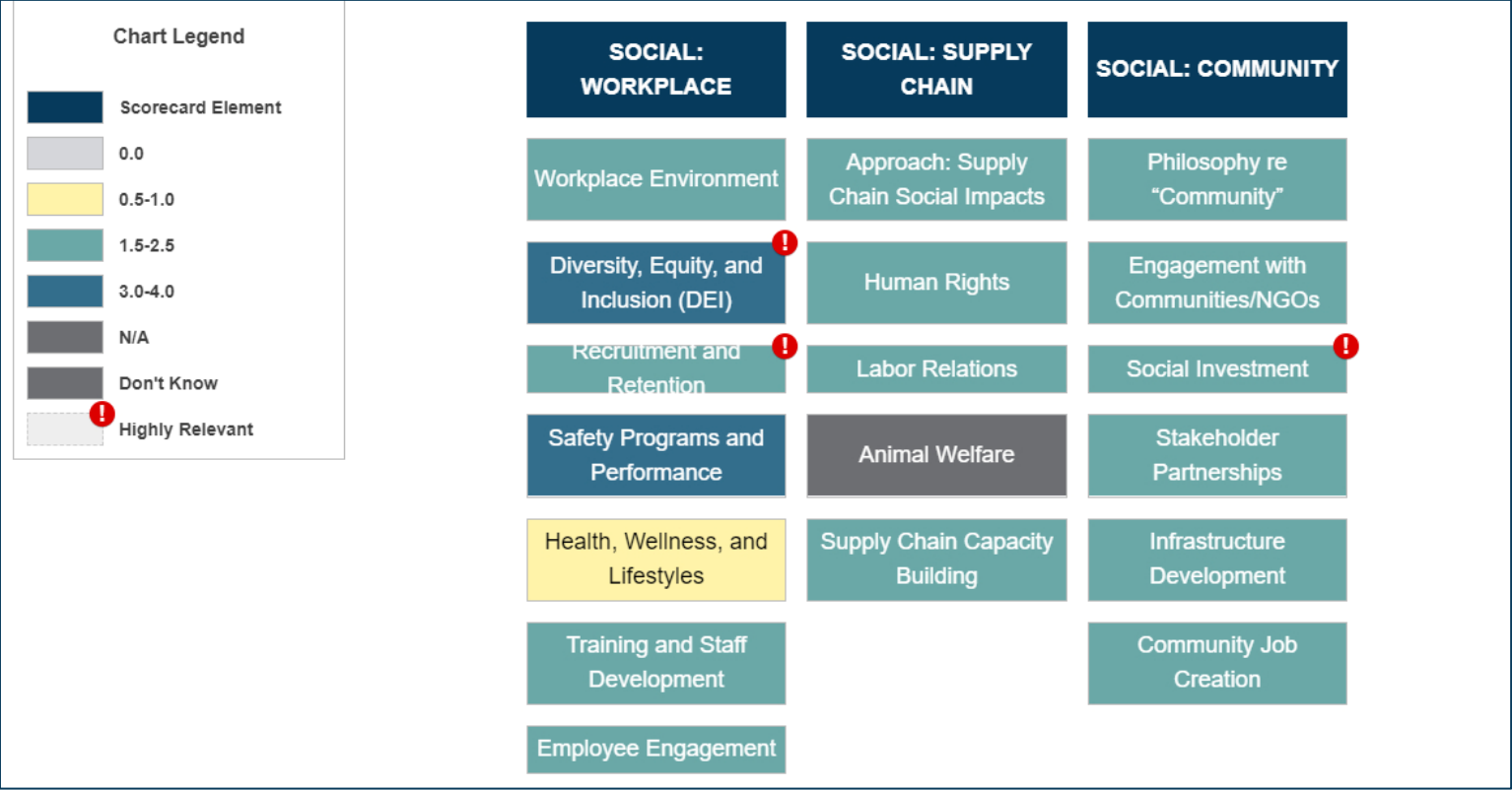
- Governance: Critical to how we run the company & integrate ESG/S into our business
- Strategy: Especially important to how we drive growth
- Environment and Social: Key material and top priority issues

# Improvement Priorities | Environmental Stewardship

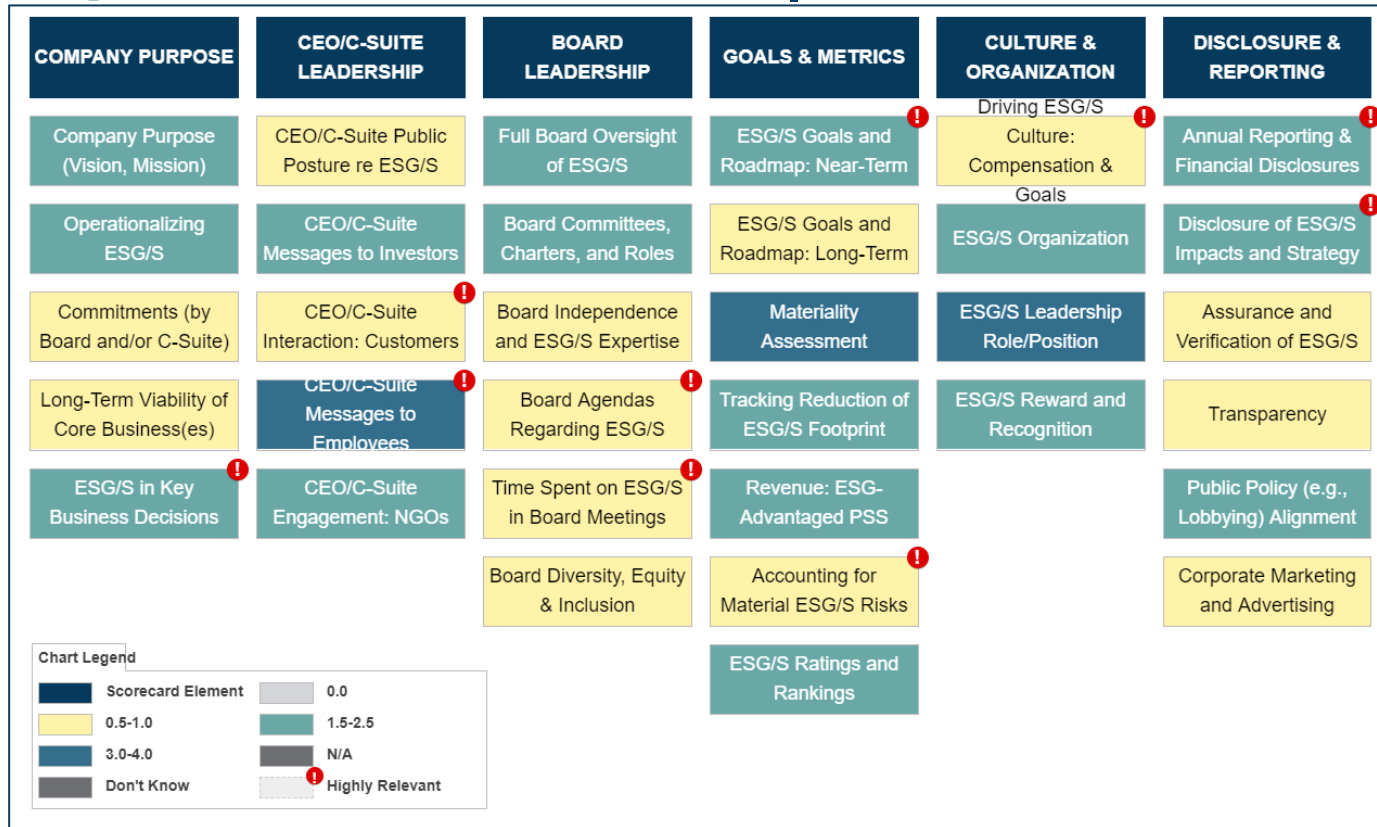




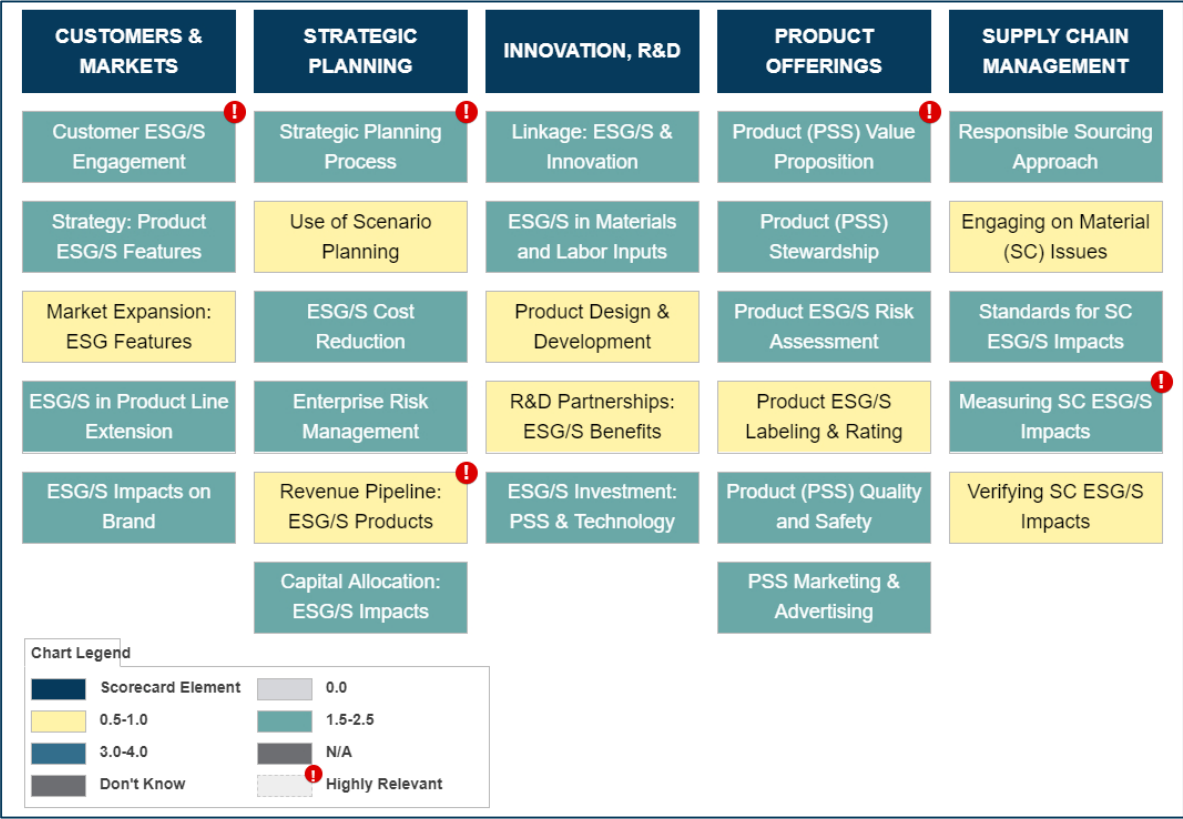
# Improvement Priorities | Social Responsibility



# Improvement Priorities | Governance & Leadership



# Improvement Priorities | Strategy and Execution





# Charting Our Course

DRILL-DOWN: 12 IMPROVEMENT PRIORITIES

# Priority KSIs | 12 Marked as Highly Relevant

4 Key  
Strengths to  
Leverage

8 Key  
Improvement  
Priorities

## Areas we should find ways to better leverage

All KSIs you rated 2.5 or higher and "Highly relevant"

- Embedding ESG/S in Enterprise Risk Management
- Product (PSS) Value Proposition
- Energy Purchased
- ESG/S Benefits in Recruitment and Retention

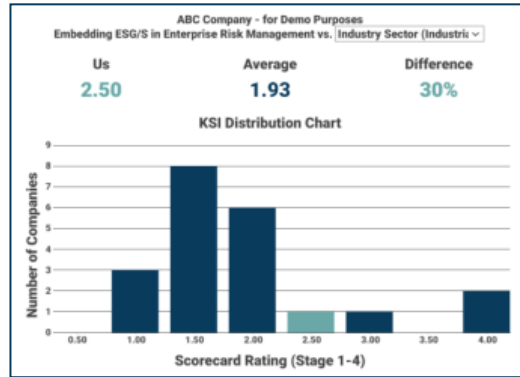
## Our key improvement priorities

All KSIs you rated 0.5 to 2.0 and "Highly relevant"

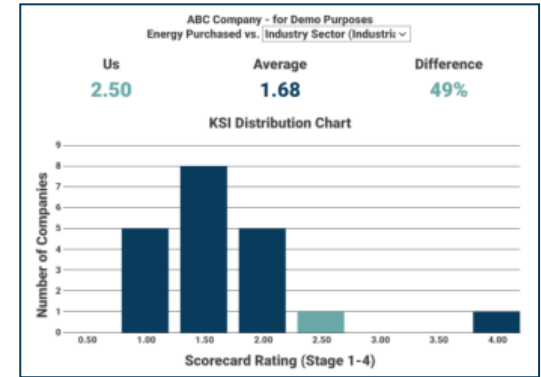
- Key Business Decisions: ESG/S Risks & Opportunities
- Company's Approach to ESG/S – by CEO and C-Suite
- Board Agendas Regarding ESG/S
- Driving ESG/S Culture via Compensation and Goals
- Accounting for Material ESG/S Risks and Externalities
- Use of Scenario Planning
- Company's ESG/S Approach to Customers
- Approach to Supply Chain Environmental Footprint

# Key Strengths to Leverage | Compared vs. Industry Sector Peers

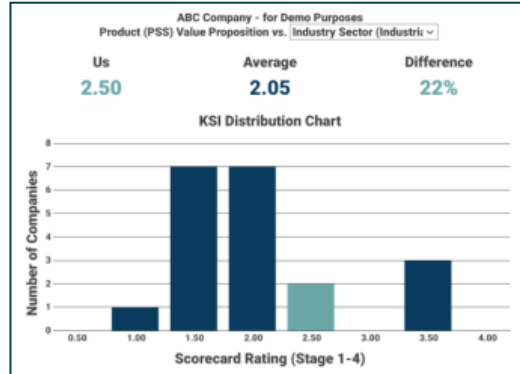
## Enterprise Risk Management



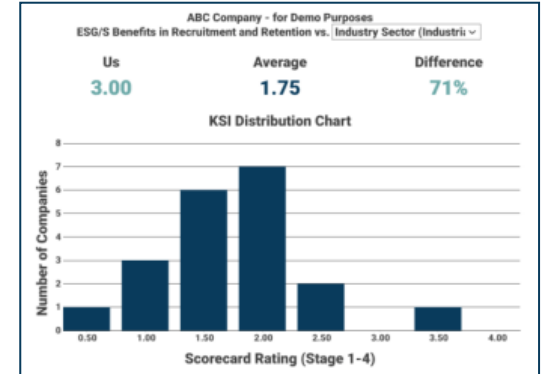
## Energy Purchased



## Product (PSS) Value Proposition

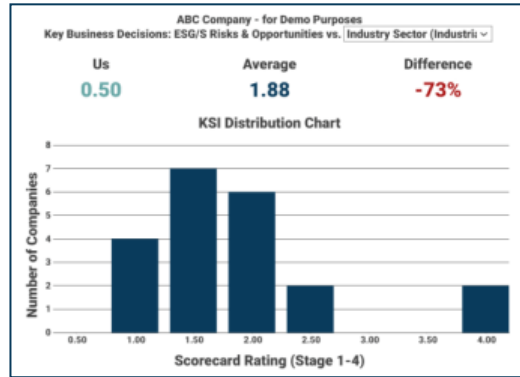


## Recruitment and Retention

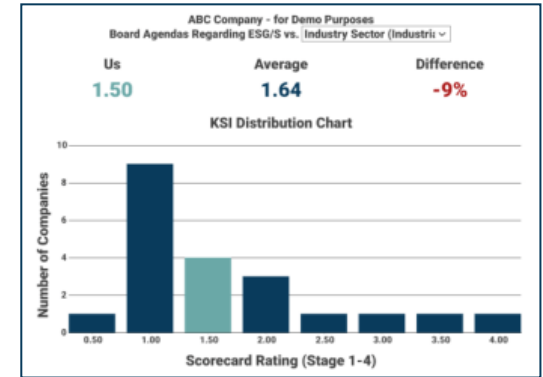


# Key Opportunities | Compared vs. Industry Sector Peers

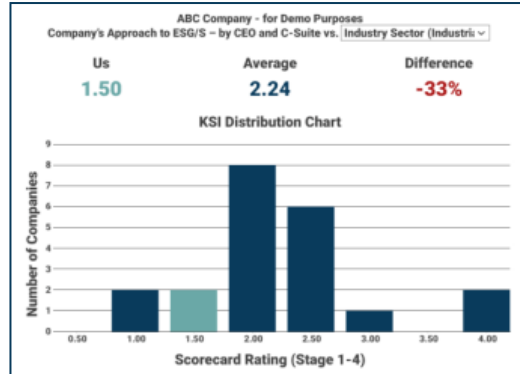
ESG in Key Business Decisions



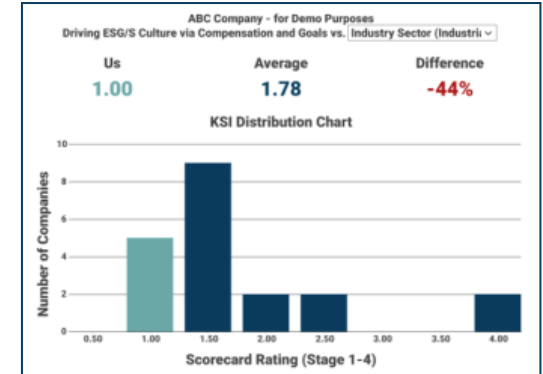
Board Agendas



Approach to ESG/S by CEO and C-Suite

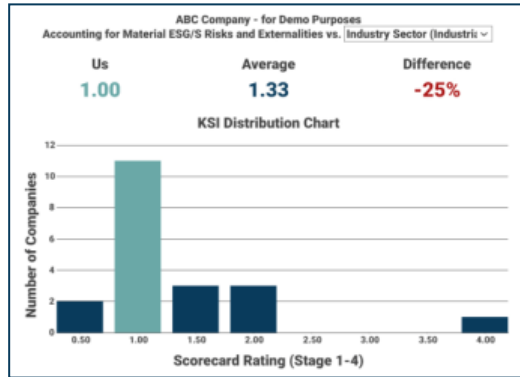


Driving Culture via Compensation and Goals

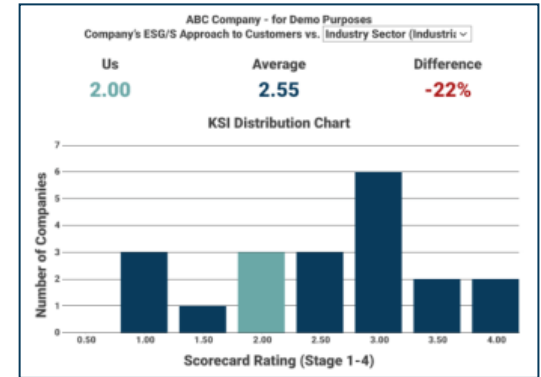


# Key Opportunities | Compared vs. Industry Sector Peers

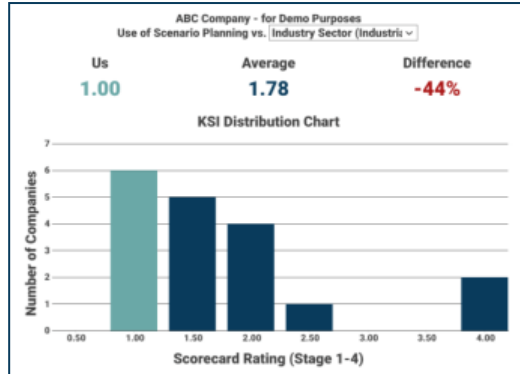
Accounting for Material ESG/S Risks and Externalities



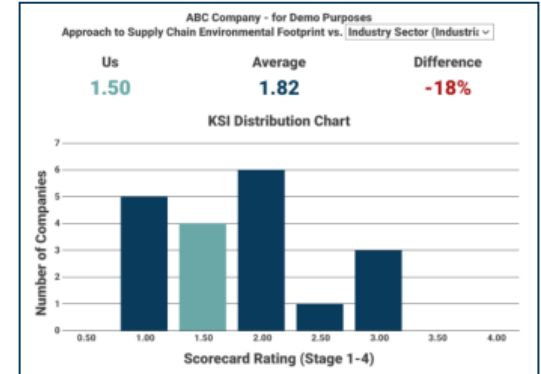
Company's ESG/S Approach to Customers



Use of Scenario Planning

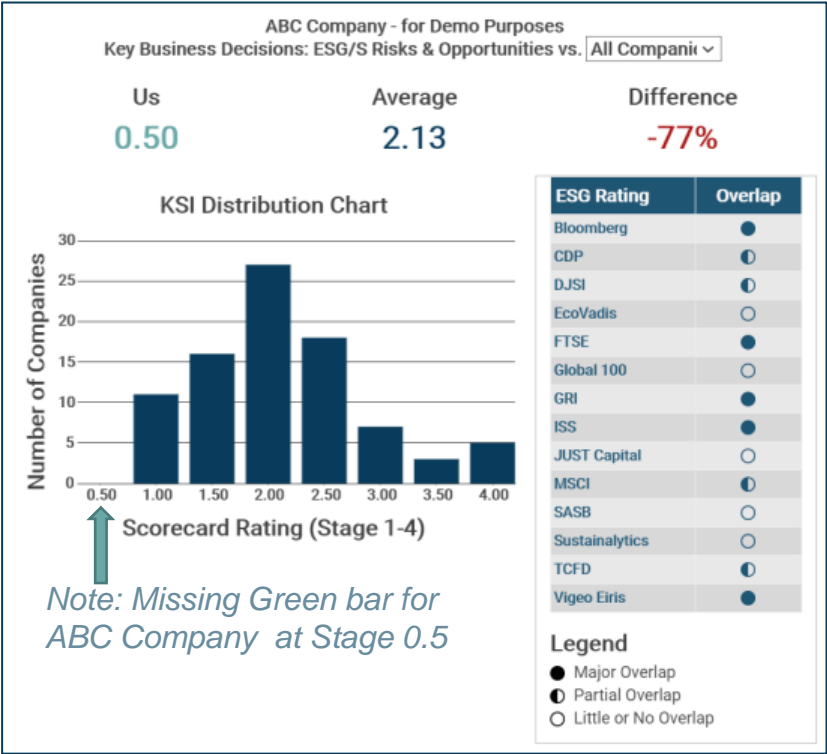


Approach to Supply Chain Environmental Footprint





# KSI 1.5: Governance: Purpose and Values – Key Business Decisions tied to ESG/S



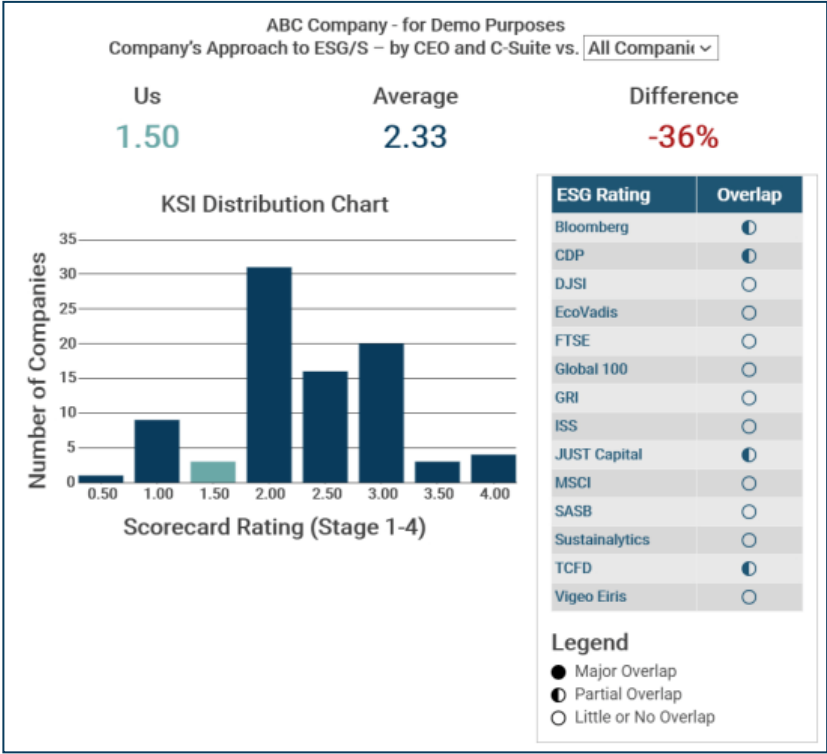
## Take-away messages [Illustrative]

- Key Business Decisions (defined as ones made by CEO and Board) = vital to LT company success
- ESG raters try to measure – but cannot
- Opportunity to fully align all company staff

### ESG Navigator Maturity Map: Rating Criteria

Stage 1 "Engaging"	Stage 2 "Accelerating"	Stage 3 "Leading"	Stage 4 "Transforming"
ESG/S elements are typically not factors in <b>key business decisions</b> made by C-Suite and <b>board</b> .	ESG/S elements are openly discussed and debated – and are major factors in <b>key business decisions</b> . ESG/S factors (e.g., product safety) are prioritized when in question or during crises.	Formal ESG/S criteria or "screens" (e.g., internal <b>carbon price</b> ) are applied to all <b>key business decisions</b> . ESG/S purpose and goals are clear enough that mid-managers are confident making trade-offs in daily decisions.	<b>Material</b> ESG/S issues guide strategic planning and capital allocation. Company demonstrates a track record of factoring <b>material</b> ESG/S risks into <b>key business decisions</b> .

# KSI 2.1 Governance: CEO and C-Suite Leadership – Company’s Approach to ESG/S by CEO and C-Suite

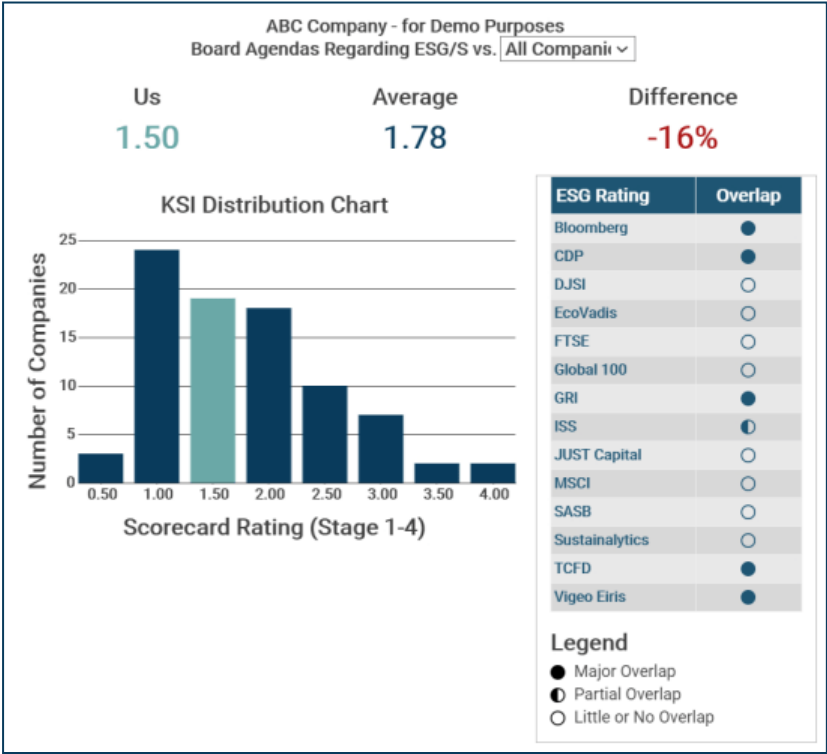


## Take-away messages [Illustrative]

- C-Suite’s visible leadership on ESG = key
- ESG raters cannot really measure this
- Opportunity to inspire, engage, and align our employees at little or no cost

ESG Navigator Maturity Map: Rating Criteria			
Stage 1 “Engaging”	Stage 2 “Accelerating”	Stage 3 “Leading”	Stage 4 “Transforming”
CEO/C-Suite rarely mentions issues relating to ESG/S, or the <b>material</b> environmental or social impacts of the company practices or industry overall.	CEO/C-Suite mentions ESG/S when it pertains to reduction of ESG/S risks, but only where ESG/S is <b>material</b> to industry or sector.	CEO/C-Suite makes ESG/S goals and policy stance clear when it is <b>material</b> to company and its industry sector – and ensures ESG/S is integral to growth strategy.	CEO often communicates <b>material</b> ESG/S risks and opportunities and discusses role of company and industry in addressing global ESG/S challenges.

# KSI 3.4 Governance: Board of Directors' Leadership – Board Agendas Regarding ESG/S



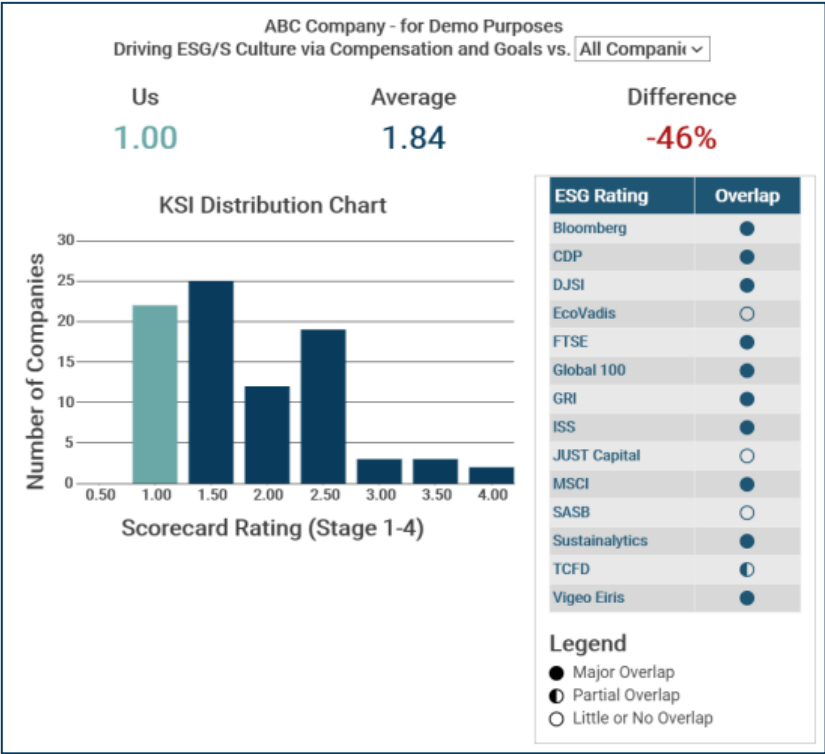
## Take-away messages [Illustrative]

- Board agendas = powerful leverage point
- ESG raters cannot measure the degree of board engagement and ESG activity
- Opportunity to leapfrog competitors

### ESG Navigator Maturity Map: Rating Criteria

Stage 1 "Engaging"	Stage 2 "Accelerating"	Stage 3 "Leading"	Stage 4 "Transforming"
Board agendas typically cover: EHS, philanthropy, peer company ESG/S actions, ESG/S trends, and emerging issues. CSO reports goals and metrics (own operations).	Board discusses material ESG/S issues, benchmark data, trends, and performance vs. goals. CSO reports ESG/S risks in own operations and value chain.	Board actively engages in ESG/S dialog between meetings. Board discusses full value chain ESG/S risks.	Board meetings incorporate planned ESG/S learning (e.g., site visit). Board discusses implications of full value chain ESG/S risks and opportunities.

# KSI 5.1 Governance: Culture and Organization – Driving ESG/S Culture via Compensation and Goals



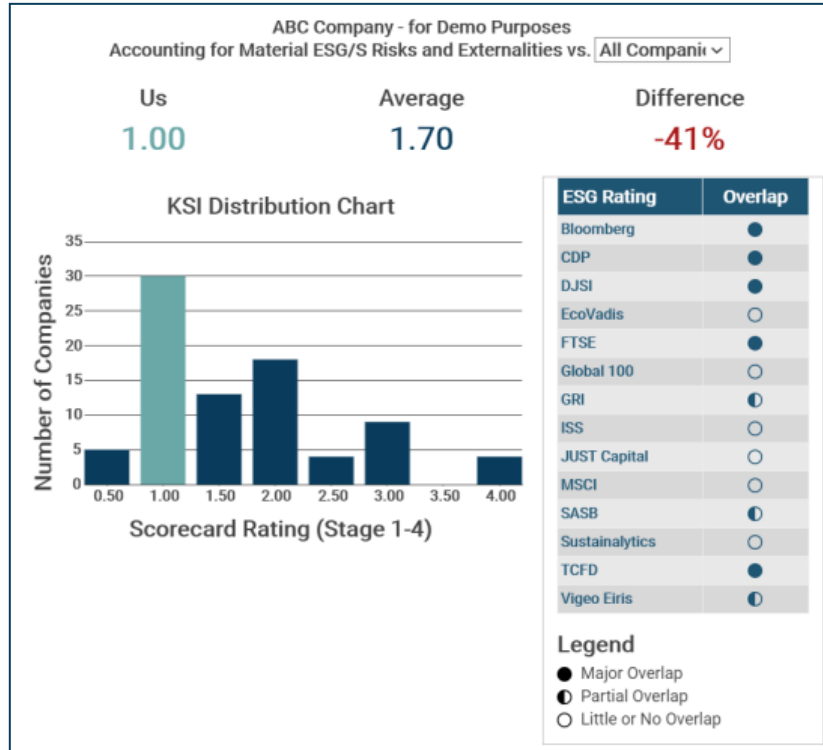
## Take-away messages [Illustrative]

- Compensation = BlackRock priority
- Large, growing focus of ESG raters
- Opportunity to drive fast change

### ESG Navigator Maturity Map: Rating Criteria

Stage 1 "Engaging"	Stage 2 "Accelerating"	Stage 3 "Leading"	Stage 4 "Transforming"
CEO and C-Suite compensation and <b>KPIs</b> <sup>1</sup> may include a few "traditional" ESG/S topics (e.g., safety; diversity, compliance). Annual ESG/S goals for individual employees are largely limited to ESG/S staff and teams.	CEO and C-Suite compensation and <b>KPIs</b> include measuring performance against key, <b>material</b> ESG/S metrics (including <b>GHG</b> for almost all sectors). Several C-Suite members have ESG/S goals as part of their personal annual performance goals.	CEO and C-Suite compensation (about 15-20%) is based on <b>material</b> ESG/S issues. CEO/S-Suite ESG/S <b>annual goals</b> cascade down the chain of command.	CEO and C-Suite compensation (about 20%*) is based on performance on <b>material</b> ESG/S issues. CEO/S-Suite annual goals track performance against <b>material</b> ESG/S metrics. <b>GHG</b> target cascades to all relevant company staff and contractors.

# KSI 4.6 Governance: Goals and Metrics – Accounting for Material ESG/S Risks and Externalities



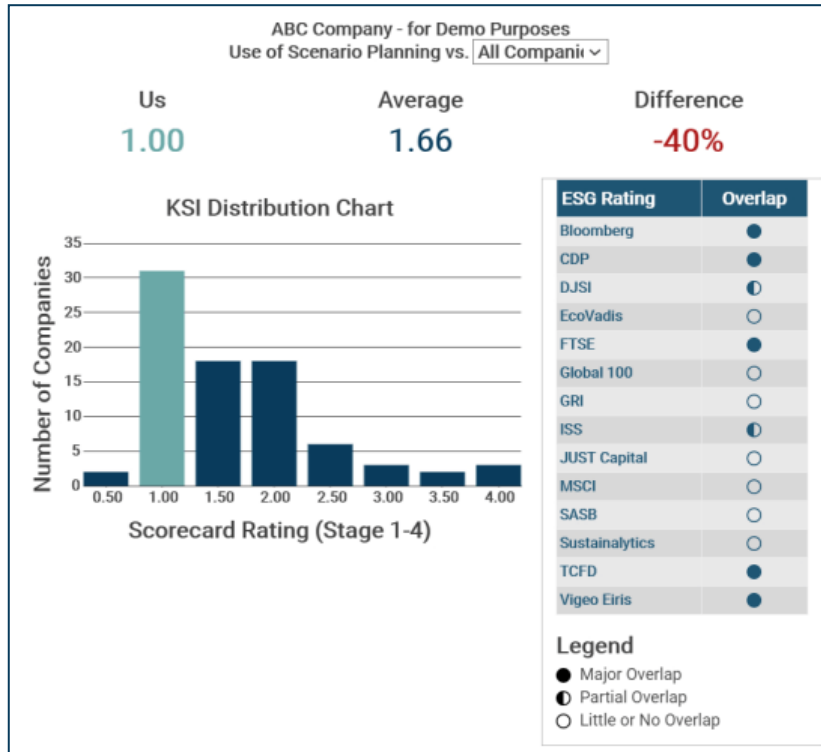
## Take-away messages [Illustrative]

- Accounting for externalities = new “table stakes” (e.g., price on carbon)
- An area of growing interest by ESG raters
- Opportunity to deeply integrate with existing business practices

## ESG Navigator Maturity Map: Rating Criteria

Stage 1 “Engaging”	Stage 2 “Accelerating”	Stage 3 “Leading”	Stage 4 “Transforming”
View accounting for <b>material</b> ESG/S risks and <b>externalities</b> as a compliance requirement. May assign <b>carbon price</b> .	Assess magnitude and scale of <b>material</b> ESG/S risks & liabilities across <b>value chain</b> and factor into <b>key business decisions</b> .	Account for <b>externalities</b> . Assign <b>carbon price</b> equal to or greater than industry average; fully aligned with <b>TCFD</b> .	Account for <b>externalities</b> across the <b>value chain</b> in a formal way, consistent with the company’s financial controls.

# KSI 8.6 Strategy: Strategic Planning – Use of Scenario Planning



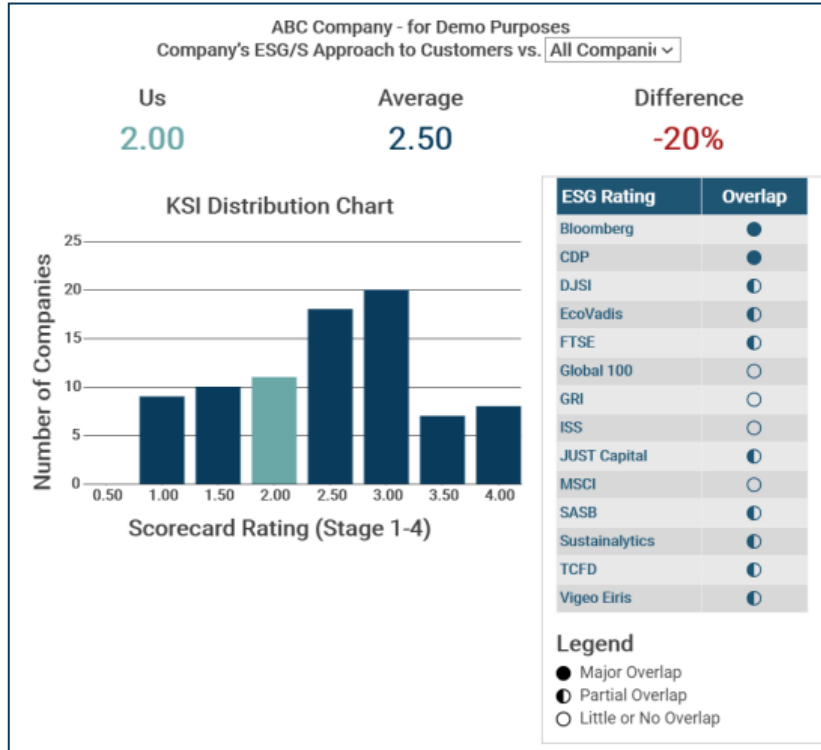
## Take-away messages [Illustrative]

- Scenario planning = core to TCFD
- Tough for ESG raters (little data)
- Opportunity to deeply focus on future linkage between ESG and strategy

## ESG Navigator Maturity Map: Rating Criteria

Stage 1 "Engaging"	Stage 2 "Accelerating"	Stage 3 "Leading"	Stage 4 "Transforming"
Use informal processes to identify potential future ESG/S impacts on the business.	Use a formal <b>scenario</b> process, systematically identifying and assessing major ESG/S drivers in terms of impact and uncertainty.	Use best-in-class ESG/S <b>scenario</b> process, including a 1.5 °C <b>scenario</b> (perhaps also 2 °C <b>scenario</b> ), to be reviewed with C-Suite (but not <b>board</b> ).	Review robust <b>scenarios</b> with C-Suite and <b>board</b> to consistently shape business strategy and portfolio changes.

# KSI 10.1 Strategy: Customers and Markets – Company’s ESG/S Approach to Customers



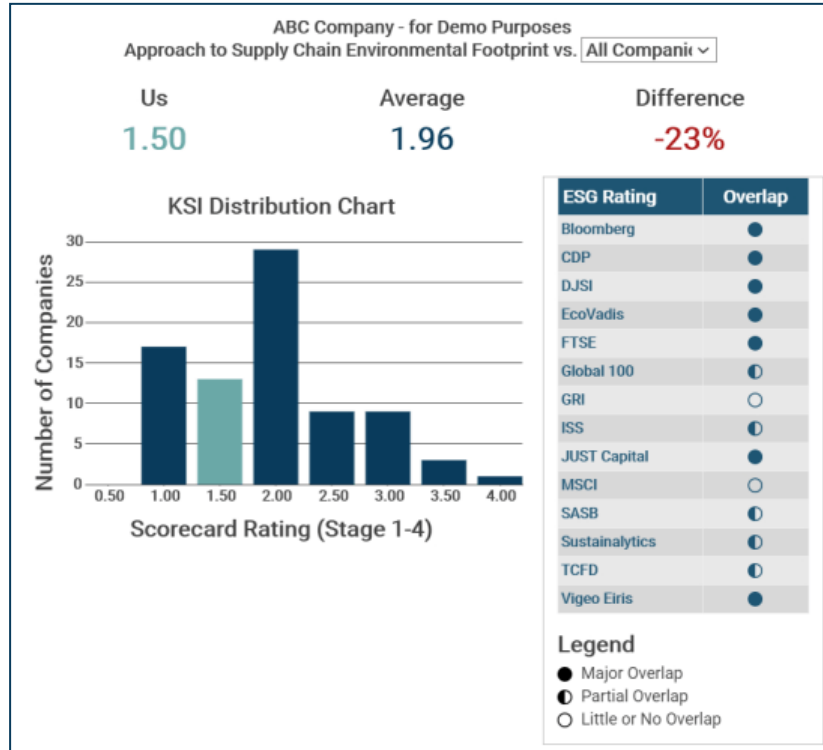
## Take-away messages [Illustrative]

- Customers = key leverage point
- Not a major focus of most ESG raters
- Opportunity to build for the future

## ESG Navigator Maturity Map: Rating Criteria

Stage 1 "Engaging"	Stage 2 "Accelerating"	Stage 3 "Leading"	Stage 4 "Transforming"
Respond to customer ESG/S requests. Focus is: "Do our customers like our products?"	Understand ESG/S goals of key customers. Educate customers about ESG/S attributes. Focus is: "Can we help our customers achieve their ESG/S goals?"	Work with customers to meet their ESG/S goals. Promote responsible ESG/S consumption. Focus is: "Do our products benefit our customers and society?"	Work with customers to jointly create demand for ESG/S solutions while greatly reducing existing ESG/S impacts. Focus is: "Do our products, services, and solutions address the world's toughest challenges?"

# KSI 13.1 Environment: Supply Chain – Approach to Supply Chain Environmental Footprint



## Take-away messages *[Illustrative]*

- Supply chain = major footprint
- Large, growing focus for ESG raters
- Opportunity to learn from leaders

## ESG Navigator Maturity Map: Rating Criteria

Stage 1 "Engaging"	Stage 2 "Accelerating"	Stage 3 "Leading"	Stage 4 "Transforming"
Comply with industry standards regarding environmental <b>footprint</b> . <sup>1</sup> Focus on quality, cost, and dependability (over environmental impacts).	Engage with key suppliers to assess and actively reduce environmental impacts. Provide ESG/S training and incentives to suppliers.	Engage upstream supply tiers to aggressively cut <b>material</b> environmental impacts. Set joint impact reduction goals. Incorporate ESG/S in buyer performance.	Partner with most suppliers to drive down full <b>supply chain</b> environmental <b>footprint</b> toward zero. Monitor performance against joint customer-supplier goals. Collaborate around growth opportunities.





# Navigating Changes Ahead

# Navigating Changes Ahead | Resources

## Knowledge Hub (“Wiki”)

- Investors
  - ABCs of ESG Frameworks and Ratings
  - “Who Bought Who”
  - “What Feeds What”
- ESG Ratings Survey Data – 2021
  - Survey of 50+ global companies on ESG Ratings
  - Results on the *benefits, importance, and ROI* of each
- + More

## Signposts & Best Practices Library

- Over 750+ best practice examples on ESG Navigator – each aligned to (and an example of) the 114 KSIs
  - Free online as a company creates its initial data entry – and for ongoing updates.
  - Downloadable Excel file (sortable) for Advanced Option subscribers
- Signposts: example ‘high-impact’ current news stories

## Peer Network

- Monthly Webinars
  - Open to anyone who is a Registered User of ESG Navigator
  - Frequent company presentations followed by Q&A
  - Breakout groups, each with facilitator
  - Forum for asking peers relevant ESG questions

# ESG Navigator Membership Options

## “Gold Plus” Retainer Option

**Bronze = \$1,000**  
**Engage the C-Suite**

- New
- For Registered Users
- After complete data entry
- Download new PPT report

**Silver = \$3,800**  
**Benchmarking Deep-Dive**

- Simplified **Standard (Option B)**
- All benchmarking analytics
- ESG Ratings Maps for Quick Start (17 KSIs) only

**Gold = \$5,500**  
**Full ESG Navigator Benefits**

- Same as **Premium (Option C)**
- All benchmarking analytics
- All ESG Ratings Maps

**Starter**

- Registered Users – via ESGN
- Registered Users – via TCB
- First login access to data entry



# ESG Navigator<sup>TM</sup>

ENVIRONMENT • SOCIAL • GOVERNANCE

## To Learn More

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Please visit <https://esgnavigator.com/>

or email [gib@hedstromassociates.com](mailto:gib@hedstromassociates.com)